



San Diego  
Employer  
Advisory  
Council

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# Workplace 2010

Rancho Bernardo Inn, 17550 Bernardo Oaks Drive  
San Diego, CA 92128

Wednesday, October 20, 2010

Cost: \$189.00 per person – Contact Charlie Bradley @ (619)822-4999

Vendor/Exhibitor space also available

*Maintaining a Healthy Business  
and a Healthy Workforce*

*The New Frontier: Social Media,  
Workforce Wellness Programs, &  
Employment Law updates*

TIME	TRACK ONE		TRACK TWO		TRACK THREE	
	TOPIC	SPEAKER	TOPIC	SPEAKER	TOPIC	SPEAKER
7:30 – 8:15 am	Registration, Continental breakfast, Vendor/Exhibitor interaction, Opening remarks					
8:15 – 9:00 am	<b>Keynote – Primary Session:</b> <b>What the Health is Going On in San Diego?</b> Nick Macdonald, MS, MPH, FACHE, Director, Health & Human Services Agency, County of San Diego					
9:15 – 10:30 am	New and Continuing Trends in Wage & Hour Law	Attorneys from Luce, Forward, Hamilton & Scripps, LLP			Winning at Workers' Compensation – Creating a Culture of Safety	John Vrsack, ICW Group
10:45 am – 12:00 pm	Medical Issues in the Workplace	Luce, Forward, Hamilton & Scripps, LLP	DOL/DFCCP Federal Contract Compliance Workforce Services (CallJobs) EDD Unemployment Insurance	Linda Erickson, Sr. Compliance Officer Fatima Hassan, Employment Programs Rep. Olga Briggs, Employment Program Manager	Leveraging Social Media For Professional Growth	Ken Schmitt, President, Turning Point Executive Search
12:00 – 1:30 pm	<b>Luncheon with speaker:</b> <b>Creating and Leveraging Your Employer Brand</b> Joel Stern, Operations Project Manager, Union Bank					
1:30 – 2:45 pm	Social Networking, Media and Technology in the Workplace	Luce, Forward, Hamilton & Scripps, LLP	EDD Panel: Paid Family Leave, Disability Insurance, Unemployment Insurance and Workers' Compensation		Wellness Programs – Best Practices / Communicating Across the Generations	Alicia Wadsworth & Marci Fredericksen, San Diego County Regional Airport Authority
3:00 – 4:15 pm	<b>Closing Primary Session:</b> <b>Employment Law Update</b> Attorneys from Luce, Forward, Hamilton & Scripps, LLP					
4:15 – 4:30 pm	Closing Door Prizes Drawings (Must be present to WIN)					